



WORLD POPULATION DAY

07/11/2011

This is World Population Day. Danielle Nierenberg, director of the Worldwatch Institute's "Nourishing the Planet Project", says that this year we will hit seven billion people. "In 2000, we hit six billion and just roughly ten years later there are now one billion more people on the planet." Nierenberg says that there are a lot of hungry people in the world. "One billion people are hungry that is one out of seven members of the human family, who go to be hungry each night." The solution may lie with small answers, not big technology, adds Nierenberg. "What we found with our project is that really investing in smaller scale less technology focus innovations can really have more bang for the buck than those "silver bullet" technologies." In October, the world population is expected to reach seven billion.